

Mohamed Samy

PRODUCT DESIGNER

RELEVANT EXPERIENCES

Senior Product Designer

ReaQta, Security Platform | *March 2021 – Till Now*

ReaQta's leading Autonomous Detection & Response platform is designed to help every security team do their best work.

Product Designer

Crowd analyzer, Social Media Monitoring Platform | *Dec 2018 – Till Now*

leading the team from the note-taking and research to validate designs with the users. Evaluate and iterate the design through usability testing. Building the design system and delivering Hi-fi prototypes.

Product Designer

Ego, Car-hailing app | *Aug 2017 – Jul 2018*

A solo passion project where I conducted the user interviews and affinity map, Ideation, sketching, and the high-fidelity design. Dealing directly with the stakeholders and iOS team to deployment the first pure Saudi car-hailing app.

Senior UX Designer

Vodafone, Telecom operator | *Feb 2017 – Jul 2017*

I got a good experience in corporate life and how the big real companies process working. Worked on the digital app, website, e-shop, and other digital channels. I did some UX activities like user research, usability testing, and interaction design.

UI & UX Designer

Knowledge Net, Leading financial solutions | *Oct 2014 – Sep 2016*

I was a part of the design team that creates solutions for the brokerage management system by being involved throughout the whole process from initial sketches to final deployment.

EDUCATION

Cairo University

Bachelor's Degree, Law | 2009 – 2011

The Interaction Design Foundation

UX Design Certificate | 2015

PORTFOLIO & EMAIL

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SKILLS

Design

Design thinking
Info architecture
Experience design
Wireframing
Prototyping
Visual design
Design systems
Responsive design
Interaction design
Sketches

Research

Interviews, Survey
Competitive analysis
Affinity mapping
Card sorting
Usability testing
A/b testing

Tools

Sketch, Figma
InVision app, Marvel
Principle, Flinto
Mural, Miro
Zeplin
HTML, CSS

Language

English
Arabic